



SEDONA CORPORATION ANNOUNCES ANNUAL MEETING *September 29, 2009 in Audubon, PA*

KING OF PRUSSIA, PA – September 23, 2009– SEDONA® Corporation (OTCBB: SDNA) (www.sedonacorp.com), a leading provider of Customer and Member Relationship Management (CRM/MRM) solutions for small and mid-size financial services organizations, today announced that it will hold its Annual Meeting of Shareholders on Tuesday, September 29, 2009.

The meeting will be held at the Homewood Suites by Hilton-Valley Forge, located at 681 Shannondell Blvd., Audubon, PA 19403 on Tuesday, September 29, 2009, at 11:00AM EDT. Shareholders and interested parties are invited to attend in person. Those unable to attend in person may attend by conference call (details provided below).

Conference Call: SEDONA will provide for a **listen-only** conference call of its Annual Shareholder Meeting. In order to participate in the conference call, dial (877) 432-4708 (US and Canada) or (706) 643-4636 (International) about 5 to 10 minutes prior to the 11:00AM EDT conference call, and ask for the “SEDONA Annual Shareholder Meeting”. Callers will be required to give their complete name, affiliation and phone number to the operator to participate in the call. You will hear the full Annual Meeting, which will include a presentation by David R. Vey, Chairman and CEO of SEDONA, and a Q&A session held with meeting attendees.

Questions for the call may be submitted in advance by shareholders unable to attend the meeting in person. All questions must be submitted via email to mcnaul@sedonacorp.com, **before 12:00 noon EDT on Friday, September 25, 2009**. The email must contain “ASM Question” in the subject line and will only be considered if it includes the person’s complete contact information, including name, affiliation, and phone number.

Replays of the call will be available from 4:00 PM EDT on September 29, 2009 through 11:59 PM ET on Thursday, October 29, 2009. To access the recorded meeting, dial (800) 642-1687 (Domestic) or (706) 645-9291 (International). Follow the system prompts and enter Conference ID Code 31188294 to access the replay.

About SEDONA Corporation

SEDONA® Corporation (OTCBB: SDNA) helps community banks, regional banks, and credit unions to thrive by enabling their entire organization to effectively identify, acquire, foster and retain loyal, profitable customers and members. SEDONA offers SEDONA CRM™ for banks and SEDONA MRM™ for credit unions, delivering software, services, and knowledge that provide the foundation for initiatives to improve customer acquisition, customer retention, profitability, referral tracking, cross-selling, sales culture support, marketing and organizational efficiencies, and marketing ROI. For additional information, visit the SEDONA website at www.sedonacorp.com or call 1-800-815-3307.

Forward-Looking Statements

Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes," "anticipates," "plans," or "expects," and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.

SEDONA® and Intarsia® are registered trademarks
and SEDONA CRM™ and SEDONA MRM™ are trademarks of SEDONA Corporation.

All other trade names are the property of their respective owners.

This press release and prior releases are available on the
SEDONA Corporation web site at www.sedonacorp.com.

SEDONA INVESTOR CONTACT:

Tel: 1-610-337-8400

Email: investorinfo@sedonacorp.com

SEDONA MEDIA CONTACT:

Tel: 1-610-337-8400

Email: jacques.murphy@sedonacorp.com